

smith.nicholemarie@gmail.com

meetnicholesmith.com



linkedin.com/in/smithnicholemarie in

Motivated and dependable with a strong work ethic and a proven ability to thrive in fast-paced, high-pressure environments. Adept at managing multiple responsibilities while maintaining quality and productivity.

A self-starter committed to delivering results and exceeding expectations in challenging assignments.

EXPERIENCE

Digital Media Coordinator

Inner City Youth Orchestra of Los Angeles

NICHOLE SMITH

2019 - Present

Los Angeles, CA

- Developed and managed social media calendars, resulting in a 90% increase in engagement and followers.
- Collaborated with cross-functional teams to develop and execute social media content that aligned with overall branding and marketing goals.
- Orchestrated a comprehensive rebranding initiative, which led to a 80% increase in brand recognition and a 50% growth in social media followers within the first year.

Arts Administrator

Orange County School of the Arts Santa Ana, CA

2018 - Present

- Handled administrative tasks such as answering phone calls and responding to emails, providing timely and professional support to art directors, staff, students and guests.
- Developed and implemented new office policies and procedures, resulting in a 50% increase in efficiency and a 20% decrease in errors.
- Trained and mentored new staff members, leading to an improvement in team productivity.
- Assisted in the preparation and execution of marketing and promotional activities, contributing to increased brand visibility and patron engagement.

Administrative Assistant

Fullerton College Music Department Fullerton, CA

2015 - 2019

- Provided high-level administrative support to professors and students, resulting in a positive impact on the department's overall performance.
- Greeted students and directed inquiries to the appropriate staff member, resulting in a 95% clientele satisfaction rating.
- Assisted with special projects as needed, resulting in the successful completion of several high-priority projects bringing about an increase in the department's productivity.

Bachelor of Music

California State University of Los Angeles

2021

Magna Cum Laude, GPA 3.8/4.0

Associate of Arts in Music **Fullerton Community College**

2019

President and Dean Honors List, GPA 3.8/4.0

SKILLS

Microsoft Office Adobe Creative Suite

Pro Tools / Logic Pro X

Problem Resolution Critical Thinking Identifies Industry Trends

Time Management Team Collaboration Attention to Detail

CERTIFICATION

Recording Production Certificate Avid Pro Tools User Certificate

2018